A'THON-TRACKER tm

From the pioneering developer of event fundraising software.

Here is the way to effortlessly manage your sponsor-based pledge events such as Walks, Runs, Bowl-A-Thons and more!

Whether you are an organization planning your first fundraising walk, an organization raising thousands of dollars at annual events, or an organization producing multi-million dollar events, A'Thon-Tracker tm makes managing your fundraising event activities easy. A'Thon-Tracker provides you, your staff and volunteers with the capability to effectively plan, manage and analyze every aspect of your fundraising a'thon event!

BENEFITS

Flexibility!

Is your current data management system forcing your event fundraiser down a road you don't want to take? A'Thon-Tracker allows you the flexibility to manage events your way with your ideas. Tailor each event's configuration to meet each of your event's specific needs and requirements. Vital information is obtained effortlessly through extensive reporting capabilities.

Priced to Protect
Your Longterm Investment!

A'Thon-Tracker adapts to meet your fundraising event's continuing needs. Purchase A'Thon-Tracker one time - no yearly fees to break your already limited budget; no per workstation fees; affordable upgrade pricing to keep you current; and updates are always free! Comprehensive technical support (best in the market!) ensures that you realize the full potential of your investment. Application support includes traditional phone support, online live chat, 24/7 email, free access to our international user's group and online support reference center with full text search.

Save Time! Save Money!

Survey results show an incredible time savings of up to 75% over using spreadsheets or other event fundraising management software products. You enter names as

constituents only once, and then assign event designations with the click of a mouse. Constituent data is easily imported or exported to and from donor management applications, thus saving valuable time from re-entering data and starting from scratch. Forms, payments, receipts and billings take only minutes, and detailed reports will look like they took hours!

Time savings for staff translates to cost savings for the organization. Save money by effortlessly printing your own event worksheets, RSVP and sponsorship billings, donation receipts and personalized letters. There is no need to break your budget to put on a first-class event!

We Back It Up!

Great software isn't enough - experienced support is the key to choosing an application provider. NSTI offers experience, knowledge, stability and technical expertise that is unsurpassed. Since 1992, NSTI has set a standard that no other developer has yet been able to successfully duplicate. NSTI understands the practical applications of fundraising event management, providing users with ongoing feedback of industry, federal tax laws and peer issues. NSTI draws from client experience, as well as the expertise of event consultants and fundraising professionals.

FEATURES

How is A'Thon-Tracker different from what I am currently using?

A'Thon-Tracker is written specifically for a'thon event fundraisers and manages the entire event in one comprehensive software application. You do not have to be a programmer or spend weeks configuring a database program of your own before you can begin. Once A'Thon-Tracker is loaded you are ready to begin immediately!

A'Thon-Tracker manages all types of participant sponsor-based event fundraisers including Walk-A-Thons, Fun Runs and Bowl-A-Thons; collecting participant sponsor donations, pledges and/or a combination of both.

True Relational Database Design

A'Thon-Tracker organizes your event in one software application using a true relational database design. This means that every aspect of your a'thon event - every detail, every individual and every association between them - is linked. You only need to enter information once and the relationships are managed throughout the program as needed.

Example: Enter a constituent one time and then designate that individual as a participant, event sponsor, wrap sponsor, participant sponsor, volunteer or solicitor - in any combination you wish. Additionally, designate constituents to one or a combination of an unlimited number of user-defined resource lists!

Event Time Savers That Meet Your Event Goals

Achieving the level of success you want for your event requires a tool that makes your job easy to perform. Here is a short list of the powerful functions that will make your job easier:

- Manage your event with one or multiple event sites and/or event activities all on the same day.

- Manage all aspects of your participants including bib number, entry level, event activity, team association, team captain status, entry fee payment history and personal profile that includes shirt size, short size, shoe size and organizational affiliation.

- Manage all aspects of your incentive/prize procurement including donors and their contributions.

- Manage event sponsors and their level of contribution including corporate underwriting, advertising, cash gifts and more.

- Manage wrap event sponsors, the events they hold on behalf of your forthcoming event and the funds they raise.

- Manage participant sponsors and the donations they give in your choice of summarized or detail level.

- Manage participant sponsors and the pledges they contribute on behalf of your participants.

- Manage volunteers, their team assignments, job functions, incentive/prize solicitations and specific special needs.

- Track event results by participant and their incentives earned v. incentives taken.

- Track employer matching funds pledged, requested and received.

- LetterWriter enables you to customize and produce letters with ease through your favorite word processing application.

Import/Export Existing Constituent Data

Save valuable data entry time by importing names and addresses from a variety of sources including custom databases, spreadsheets, other event management applications and all of today's popular donor management applications!

Export pertinent data gathered during your a'thon event to your favorite donor management application for comprehensive constituent profiling.

Comprehensive Reporting

A'Thon-Tracker has over 125 reports which can be produced with the click of your mouse. All reports have been developed with input from the leading development professionals, event coordinators and, most importantly, users like you! Reports guide your event preparation, give up-to-the-minute a'thon event results and provide full post-event analysis.

Federal Tax Headaches Resolved!

Like other Tracker-Series applications, A'Thon-Tracker complies with, not only the substantiation laws of the Internal Revenue Service here in the United States, but other countries such as Australia (Taxation Australia) and Canada (Revenue Canada). Receipts and statements are specifically designed to provide proof of giving or purchase and relates federal deductibility law to the constituent regarding the opportunities for potential deduction.

Why trust your event's hard earned gifts to anything else!

System Requirements...

A'Thon-Tracker is a Microsoft Windows and Local Area Network (LAN) based software application. To run this program, the minimum system configuration described below is required:

- Intel or Compatible Pentium - 500 Mhz. Processor
- 512 MB of RAM
- 25 MBytes of Hard Disk Drive Storage
- SVGA Monitor With Desktop Resolution of 800x600
- 32x Speed CD-ROM Drive
- Laserjet or Inkjet Compatible Printer
- 100 Base-T (100 megabit) Networking
- Windows 98 SE -or- Newer (Single-User Installations)
- Windows 2000 -or- Newer -or- Novell (Network Installations)
- Microsoft Terminal or Citrix Server (Internet/Web Deployment)

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