

Auction-Tracker® 6.00

From the pioneering developer of event fundraising software.



Works the Way You Do

Rich event fundraising capabilities that are donor management centric for ease of use and implementation

Works the Way Your Organization Does

Flexible design and consistent processes with real-time fundraising practices

Works the Way Technology Should

Fast to deploy, simple to configure and easy to manage regardless of event size

Auction-Tracker® effectively manages your benefit auction event with easy to implement, time-proven technology. From pre-event planning to auction night checkout and extensive post event analysis, Auction-Tracker® is the event management tool trusted by more benefit auction professionals world-wide.

PRICED TO PROTECT YOUR LONGTERM INVESTMENT

Auction-Tracker's scalability allows it to adapt to meet your event fundraiser's continuing needs. Purchase Auction-Tracker under traditional software licensing. No annual license fees or gross percentage take of your event to break your already limited budget; no per workstation fees; affordable upgrade pricing to keep you current; and updates are always free! Comprehensive technical support (best in the market!) ensures you realize the full potential of your investment.

SAVE TIME/SAVE MONEY

Through the use of Auction-Tracker's one-to-many relationship design, enter auction data only once, and then re-use that information to establish numerous data relationships in document production, billings/receipts, auction night and much more. Constituent data is easily imported or exported to and from any donor management or third party database application saving valuable time from re-entering data and starting from scratch.

Time savings for staff translates to cost savings for the organization. Save money by effortlessly printing your own bid sheets, certificates, catalogs and personalized letters. Volunteers can quickly and easily learn how to do successful bid entry and cashiering, significantly lowering or eliminating fees for auction night services. There is no need to break your budget to put on a first-class event!

COMPREHENSIVE APPLICATION SUPPORT

Great software isn't enough – experienced support is the key to choosing an application. Northwest Software offers experience, knowledge, stability and technical expertise that is unsurpassed. Since 1992, Northwest Software has set the standard that no other developer has yet been able to successfully duplicate. From traditional phone support with after hours access, email support, online users group and online support center, application training and event support, users can pick and choose the level of support that meets their organizational need.

Northwest Software understands the practical applications of event fundraising management, providing users with ongoing feedback of industry, federal tax laws and peer issues. Northwest software draws from client experience, as well as the expertise of event consultants, auctioneers and fundraising professionals.



Extensive Management Features Include...

Constituent Management

Donors

Guests

Sponsors

Volunteers

Solicitors

User-Defined Resource

Item/Gift Management

Catalog Items

Non-Catalog Items

In-Kind Gifts

Fund-A-Need

Bidding Frenzy

Bid-O-Gram

Online Auction Item Management

Document Production

Live/Silent Bid Sheets

Auction Worksheets

Gala Auction Catalog

Gift Certificates

RSVP and Sponsorship Billings

Federal Tax Compliant Receipts

More Than 200 Reports

Event Management

Reservations

Bid Number Assignment

Walk-Up Registration

Table Seating/Assignment

Entree Selection

Script Issuance

ExpressPay

Paperless Silent Auction Bidding

Credit Card Processing

Bidder Inquiry

Real-Time Checkout

Event Reconciliation

...And That's Just For Starters!

True Relational Database Design

Auction-Tracker v6.00 organizes multiple event data in one powerful SQL Relational Database Design and is scalable to meet the demanding needs of nonprofits of any size. This means that every aspect of your auction - every detail, every individual and every association between them - is associated relationally. You only need to enter information once and the relationships are managed throughout the program as your needs require.

Intuitive, Easy To Navigate Interface

Auction-Tracker follows the Microsoft Windows as well as the Linux Gnome and KDE graphical interface standards providing a work environment that is familiar, easy to understand and navigate, regardless of one's computer skill level.

Import/Export Existing Constituent Data

Save valuable data entry time by importing constituent data from a variety of sources including custom databases, spreadsheets, other event management applications as well as today's popular donor management applications!

Export data gathered during your auction to your donor management application for inclusion in comprehensive constituent profiling year to year.

Comprehensive Reporting

Auction-Tracker has over 200 reports, conveniently centralized for quick and easy access, which are produced with the click of your mouse. All reports have been developed with input from the leading benefit auction professionals, auctioneers and most importantly, users like you! Reports guide your auction preparation, give up-to-the-minute "Night of the Auction" results and provide full post-event analysis. Output reports to your screen, printer, favorite spreadsheet, Adobe PDF and Dynamic HTML for easy publishing on your organization's Intranet. Email reports to staff, volunteers and constituents from your desktop's default email client!

Auction Night Headaches Eliminated!

Our "Night of the Auction" module, fully integrated as a part of Auction-Tracker, is by far "the" proven and most trusted checkout process by nonprofits world-wide. It ensures a smooth and professionally administered evening for you and your guests. Auction-Tracker removes the typical irritant of long cashier lines. Exclusive to Auction-Tracker, our cashiering process is quick and relaxed, and performed in real-time! Guests move swiftly through the process, receiving a printed statement as an official federal tax receipt. Integrate ExpressPay and ExpressPay Advantage[™] credit card processing for an even faster checkout process! Using Auction-Tracker will leave your guests happy and ready to attend next year's event.

Additional, take away information can be found at our website, www.nwsoftware.com

System Requirements...

Auction-Tracker is a Microsoft Windows and Local Area Network (LAN) based software application. To run this program, the minimum system configuration described below is required:

- Intel or Compatible Pentium - 2 Ghz. Processor or Faster
- 512 MB of RAM
- 50 MBytes of Hard Disk Drive Storage
- SVGA Monitor With Desktop Resolution of 1024x768 or Higher
- 52x Speed CD-ROM or DVD Drive
- Laserjet or Inkjet Compatible Printer
- 100 Base-T (100 megabit) Networking
- Windows XP -or- Newer (Single-User Installations)
- Windows 2003 -or- Newer (Network Installations)
- Microsoft Terminal or Citrix Server (Internet/Web Deployment)



Northwest Software Technologies, Inc.

2418 California Street, Suite A • Everett, Washington 98201

(USA) 425.252.7287 • (Canada) 604.431.6732 • Email: solutions@nwsoftware.com • Web: <http://www.nwsoftware.com>

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